



**WEBRANKONE**

WEB DESIGN & INTERNET MARKETING

## **Virtual Tour Offering**

**WebRankOne**

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## 360 Degree Virtual Tours – What’s the Big Deal?

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### The Added Benefits Of Using Virtual Tours To Promote Your Real Estate Listings

- **Save Time** – Only schedule showings for buyers who are truly interested.
- **Attract More Potential Buyers** - MLS listings with virtual tours command more attention than regular listings.
- **Increase Your Audience** – We distribute your tours to the largest real estate networks in the country. View the full list [here](#).
- **Get More Targeted Prospects** - Prospects that request a showing following a virtual tour are better qualified based on their “show of approval” of the home.
- **Enhance The User Experience** - Interactive virtual tours engage viewers and highlight a home’s key assets in ways no still photos can.

### Reasons To Choose WebRankOne As A Virtual Tour Provider

- **Full 360-Degree Virtual Tours** – Tour rooms with complete 360 degree, floor to ceiling panoramic motion.
- **Interlinked Rooms** – Our tours are interlinked with hotspots in each room for effortless navigation.
- **We Use Fish-Eye Lenses** - Our virtual tours are photographed with **fish-eye lenses** to capture the ceiling and floor detail. Virtual tours shot without fish-eye lenses have a limited field of view.
- **Our Tours Are Crisp!** - Because we want your property to shine, we ensure top image quality on all tours we produce.
- **Our Tours Use Java Virtual Machine** – Java has much greater penetration than **QuickTime** and therefore usually requires no plugin to be downloaded.
- **Tailored Solutions** - Whether you need a basic tour, tours integrated on your site or need a custom site to display your tours, we’ll provide the right solution at the right price.



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## Virtual Tour Packages

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### Platinum

- **20 Virtual Tours** – 360 degree panoramic tours of 20 rooms or views of your choice.
- **25 Still Images** – Up to 25 interior or exterior still images included in your virtual tour.
- **3 Floor Plans** – 3 floor plans hyperlinked to virtual tours.
- **Tour Upload** – Syndication to real estate networks.

**Cost - \$1245.00**

### Gold

- **15 Virtual Tours** – 360 degree panoramic tours of 15 rooms or views of your choice.
- **20 Still Images** – Up to 20 interior or exterior still images included in your virtual tour.
- **2 Floor Plans** – 2 floor plans hyperlinked to virtual tours.
- **Tour Upload** – Syndication to real estate networks.

**Cost - \$930.00**

### Silver

- **10 Virtual Tours** – 360 degree panoramic tours of 10 rooms or views of your choice.
- **15 Still Images** – Up to 15 interior or exterior still images included in your virtual tour.
- **1 Floor Plan** – 1 floor plan hyperlinked to virtual tours.
- **Tour Upload** – Syndication to real estate networks.

**Cost - \$615.00**

### Bronze

- **5 Virtual Tours** – 360 degree panoramic tours of 5 rooms or views of your choice.
- **10 Still Images** – Up to 10 interior or exterior still images included in your virtual tour.
- **Tour Upload** – Syndication to real estate networks.

**Cost - \$295.00**



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## Ala Carte Pricing

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- **1 Tour** - 360 degree panoramic tour of 1 room or view of your choice.  
**Cost - \$45.00**
- **1 Floor Plan** - 1 floor plan hyperlinked to virtual tour.  
**Cost - \$65.00**
- **5 Still Images** - 5 interior or exterior still images included in your virtual tour.  
**Cost - \$30.00**
- **Tour Upload** - Syndication to real estate networks.  
**Cost - \$25.00**

*\* Floor plans must be supplied in tiff or jpeg format.*

*\* Still images are photographed specifically for online virtual tours. Still images for print advertising may be requested separately.*

*\* There is a trip minimum of 3 tours. Additional trip charges may apply for remote locations. This will be determined on initial phone consultation.*



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## Virtual Tour Hosting – Where Will Your Tours Be Seen?

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### WebRankOne Provides the Following Delivery Methods

- **Custom - Custom Website Design With Rich Media**– Developers with large projects may request custom websites with added interactive flash features, virtual tours, custom built applications and email capture. Combine custom design with our [search engine marketing services](#) for a powerful online campaign.  
**Cost – Request a Quote**
- **Integrated - Integration With Your Existing Website** – Per your request we will code the tours into your site.  
**Cost – Hourly Fees Apply**  
*\* See "web design fees and terms" at proposal's end.*
- **Hosted**  
**Hosting On Our Real Estate Portal** – Your tours will be posted on our searchable real estate portal. Hosting contract is a one-year term.  
**Cost - \$25.00**
- **Delivered**  
**Files Delivered Electronically** – We may either email, ftp or use snail mail to deliver the tours to you or your webmaster.  
**Cost – FREE!**
- **Syndicated**  
**Syndication To Real Estate Networks** – This option is already included in all of our virtual tour packages!  
**Cost – FREE!**

**\* Repeat customers are given a 10% discount on all orders!**

**Questions?** Please call us with any additional questions you may have regarding the contents of this document or any other online service you may be interested in. Reach us at **970-946-5387**.



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## Virtual Tour Package and Hosting Selection

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**Ready To Order?** Select a virtual tour package and hosting option by checking the box beside it. Include comments relevant to your needs, and then review our fees and terms, date, sign and mail pages 6,7 and 8 of this document alongside your 50% deposit check to the address provided.

### Virtual Tour Package

- |  |                   |
|--|-------------------|
| <input type="checkbox"/> <b>Platinum</b> | <b>\$ 1245.00</b> |
| <input type="checkbox"/> <b>Gold</b>     | <b>\$ 930.00</b>  |
| <input type="checkbox"/> <b>Silver</b>   | <b>\$ 615.00</b>  |
| <input type="checkbox"/> <b>Bronze</b>   | <b>\$ 295.00</b>  |

### Hosting

- |  |                            |
|--|----------------------------|
| <input type="checkbox"/> <b>Custom</b>     | <b>\$ To be determined</b> |
| <input type="checkbox"/> <b>Integrated</b> | <b>\$ To be determined</b> |
| <input type="checkbox"/> <b>Hosted</b>     | <b>\$ 25.00</b>            |
| <input type="checkbox"/> <b>Delivered</b>  | <b>\$ 0.00</b>             |
| <input type="checkbox"/> <b>Syndicated</b> | <b>\$ 0.00</b>             |

**Total For Package & Hosting = \$**

*\*If "custom" or "integrated" hosting is chosen, these fees will be calculated and applied to the remaining balance due upon completion of the project.*

**Add Comments Below You Feel Are Helpful Prior To Our Initial Phone Conversation:**



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## Web Design Fees & Terms

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### WebRankOne Fee Schedule

\$95.00 per hour custom programming  
\$75.00 per hour search engine marketing  
\$75.00 per hour flash programming  
\$65.00 per hour graphic design & html  
\$65.00 per hour copywriting

### Terms of Service

1. Work will commence upon the receipt of a 50% down payment and signing of a service agreement. The remaining 50% will be due upon project completion and publishing to the Internet. All invoices are due upon receipt. Invoices over 45 days past due will be assessed a late fee of 1% per day.
2. Copyrighted Materials - All images and content provided by the client for their website must be copyright-approved before delivery. Webrankone takes no responsibility for the copyright of any supplied content.

### Commencing Service

If the above proposal has addressed all your questions and you would like to retain our services, please sign and date below. A 50% deposit check is required for work to begin.

### Client Signature:

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### Date:

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Please make checks payable to WebRankOne and send to:

**WebRankOne**

23284 Two Rivers Rd., Ste. 2

Basalt, CO 81621

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**Client Information**  
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Client Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_